

## Terms and Conditions

These terms and conditions (**Terms and Conditions**) are effective from July 2014 and apply to all Awareness Raising Activities held in support of Blue Knot Day 2014.

By holding an Awareness Raising Activity, you agree to be bound by these Terms and Conditions.

### 1 Awareness Raising Activities

- 1.1 All activities must be registered with ASCA. To register your activity, please complete the Activity Registration Form, available on the ASCA website and in the Blue Knot Day Information Pack and email the details of your activity to [events@asca.org.au](mailto:events@asca.org.au)
- 1.2 All fundraising for Blue Knot Day at an Awareness Raising Activity must be conducted through ASCA's Blue Knot Day JustGiving online fundraising portal at: <https://www.justgiving.com/teams/blueknotday2014>. More details on how to fundraise can be found in the Blue Knot Day information pack and on ASCA's website.
- 1.3 Awareness raising activities must be conducted by an adult unless written permission has been provided by a parent or legal guardian to host an activity. A copy of the permission must be submitted along with the Activity Registration Form.

### 2 Use of ASCA brand identity

- 2.1 Use of ASCA's branding including name and logo is strictly governed by Australian laws. We are able to supply a range of branded documents for promotional use for, and at, your Awareness Raising Activity. These will be sent directly to the registered activity's contact person.
- 2.2 The usage of the brand - Blue Knot Day as part of an Awareness Raising Activity is strictly limited. The direct usage of 'Blue Knot Day' as part of the Activity name is prohibited, as this incorrectly indicates that it is an official Blue Knot Day or ASCA event.

Examples of INCORRECT naming of an Awareness Raising Activity:

- × "Blue Knot Day Staff Picnic"
  - × "Blue Knot Day Afternoon Tea"
- 2.3 Any promotional material for, or used at, an Awareness Raising Activity must clearly state that it is being held in support of Blue Knot Day. For example:
    - ✓ "Staff Picnic proudly supporting Blue Knot Day"
    - ✓ "Afternoon Tea in support of Blue Knot Day 2014"
    - ✓ "All proceeds donated to ASCA"
  - 2.4 Under no circumstances are you allowed to manufacture, sell or licence any goods bearing the Blue Knot Day or ASCA brand. Official Blue Knot Day merchandise can be purchased through the ASCA online SHOP and distributed at your event.

### 3 Participant details and information

- 3.1 All information you provide to ASCA must be true and current.
- 3.2 You must ensure that any content provided for inclusion on ASCA website or posted on the Blue Knot Day Facebook page:
  - 3.2.1 is original and not copied, and was created by you;
  - 3.2.2 does not breach the intellectual property rights of any third party;

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3.2.3 does not include (or link to) any content that contravenes any law, infringes the rights of any person or is obscene, offensive, discriminatory, indecent or otherwise objectionable or inappropriate. Without limitation, participants must not include (or include a link to) any content that involves malice, swearing or which may be defamatory or in contempt of court;

3.2.4 does not include (or link to) any literary, dramatic, musical or artistic work, any audio-visual or sound recording, or any other item in which copyright subsists (Copyright Content), unless you are entitled to do so. If you have any doubts about whether you have the right to include (or link to) any Copyright Content you must not include it. By including any Copyright Content, you warrant and represent that you are entitled to do so; and

3.2.5 contains no viruses or other computer code or material embedded in it which may have a negative impact on the ASCA website, Blue Knot Day webpages, ASCA Facebook page or any network or third party computer systems.

#### 4 Your Privacy

Your details will be collected and used for the purposes of future correspondence and for publicity purposes surrounding Blue Knot Day and Adults Surviving Child Abuse (ASCA). We do not rent, sell or exchange any of the information you provide to us.

#### 5 Information for under 18's

5.1 If you are under 18, these Terms of Use must be read and accepted by your parent or legal guardian.

5.2 Please ensure you have a responsible adult to assist in respect of your Awareness Raising Activity.

#### 6 Information for parents and legal guardians

6.1 We strongly encourage you to conduct ongoing conversations with your children about safe internet practices and the risk of sharing photos and personal information online.

6.2 ASCA accepts no responsibility for content uploaded and shared on Blue Knot Day website, Facebook page or other media outlets.

6.3 ASCA reserves the right to remove or amend any information which it deems unsuitable from ASCA or Blue Knot Day sites or social media sites.

6.4 Please take the time to familiarise yourself with the Facebook privacy settings (or the privacy settings of other media outlets which may be used) in order to assist children to use Facebook (and other media outlets) in a safe manner. For more information visit <https://www.facebook.com/about/privacy/>

#### 7 Laws and regulations

7.1 Please ensure that your activity meets the requirements of applicable laws and regulations.

ASCA bears no responsibility for the management or conduct of an activity organised by a third party. This authority is subject to the following conditions:

7.1.1 You are solely responsible for the organisation and management of the activity you conduct

7.1.2 You are responsible for obtaining the consent or approval of any council, law enforcement agencies or other authorities necessary for you to undertake the activity.

I, \_\_\_\_\_ accept the Terms and Conditions above\*  
(PLEASE PRINT FULL NAME)

Today's Date \_\_\_\_\_

\* By accepting these Terms of Use, you acknowledge that you are over 18. If you are not over 18, please have your parent or legal guardian accept these Terms of Use

If you have any other questions or concerns please email [events@asca.org.au](mailto:events@asca.org.au)